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II Semester M.Com Degree Examination, October - 2023**COMMERCE****Vinture Creation and Development****(CBCS Scheme)****Paper : 2.5****Time : 3 Hours****Maximum Marks : 70****SECTION - A****Answer any Seven questions out of Ten. Each question carries Two marks:****(7×2=14)**

1. a) Define Entrepreneurship.
- b) State any two examples of Indian start-ups.
- c) What do you mean by an enterprise?
- d) Mention any two sources of ideas.
- e) State the pros and cons of Entrepreneurship.
- f) What is franchising?
- g) Mention any two public sector companies.
- h) Give the meaning of Venture Capital.
- i) Who is a social Entrepreneur?
- j) What do you mean by Intellectual Property Rights?

SECTION - B**Answer any Four questions out of six. Each question carries Five marks: (4×5=20)**

2. Bring out the difference between Manager and Entrepreneur.
3. Explain the characteristics of Entrepreneurial Leadership
4. Elaborate on the steps in marketing Research.
5. Explain the various stages of financing a venture.
6. Write a note on intellectual property rights
7. Bring out the reasons for business plan failures?

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SECTION - C

Answer any Two questions out of Four Each question carries Twelve marks:

(2×12=24)

8. Elucidate on the role of entrepreneurship in economic development of India.
9. Write a detailed note on entrepreneurial class theories.
10. Enumerate on the opportunities and challenges in International Entrepreneurship?
11. Explain the methods to initiate ventures.

SECTION D

Compulsory Skill based Question.

(1×12=12)

12. Bengaluru is the Start-up Capital of India, every year as much as new ventures are coming to life we also observe that many start-ups die within a few months of Incubation. In the light of this discuss the opportunities and challenges faced by start-ups in India.
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